

Wedding Guide

CARING TEAM, FLEXIBILITY & PERSONALIZATION







SCENIC VIEWS OF SENECA LAKE 15 MIN DRIVE FROM GENEVA AND PENN YAN HOME TO SOME OF THE FINGER LAKES' FINEST WINERIES RELAXED MODERN SETTING

WHO WE ARE



Nestled in the heart of the Finger Lakes, we are a Regional Wine, Beer, Cider & Spirits Tasting Room that proudly showcases some of the region's top producers. Beyond celebrating our local community, your wedding holds the spotlight. Let us weave magic into your special day, creating memories that linger like the perfect sip of wine.





FLEXIBILITY AND CUSTOMIZATION IS WHAT SETS US APART

Despite being a newcomer, our team is dedicated to excellence. With expertise and commitment, your celebration will unfold seamlessly, reflecting the standards you deserve.

We believe that no two events are alike and that each of them should be as unique as the people hosting it. We welcome every couple in love, and will work with your event coordinator or event host to make your vision a reality.

Our standard offering includes the use of the venue and beverage services. We deliver a value approach to top-notch beverages. Let us show you the great local wines, beers and spirits the region is known for.



655 NY-14 Penn Yan, NY 14527

THE VENUE



A scant 15-minute drive from Geneva and Penn Yan, the Finger Lakes' main hubs for accommodation, shopping, and dining, we have an industrial-chic building on a 7-acre property that overlooks Seneca lake with expansive lawns for entertaining.

Between May and October events for up to 135 people are hosted outside in the events tent next to the main building. For those that want to take a stroll or feel playful, the large outdoor area is the perfect place to amuse your guests with lawn games and enjoy the lake view over a cocktail, a beer, or a glass of wine.

Between November and April events for up to 45 people are hosted inside the tasting room, but weather-permitting you could certainly host part of it or all of it outside if you wish. Opening the large garage doors to the outside deck for additional elbow room, and to take pictures with a loved one with the lake in the background is always an option.

A suite of five restrooms including a bridal-party-exclusive one ensure that you and your guests will be comfortable over the course of your event.







CUSTOMIZED PACKAGES



We do not offer one-size-fits-all packages. We believe that each event is as unique as its host and guests. As we learn about your vision, wishes and needs we'll put together a customized proposal for your consideration.

WHAT SETS US PART

Fair dynamic venue pricing
Day-Of Event Coordinator is included
Flexibility to tailor bar services featuring NY-made products
Flexibility to work with different caterers







VENUE PRICING

The month, as well as day of the week you choose can play a big role in your bottom line, as we close the main business for your wedding. The Dynamic Venue Pricing System which takes into account season, day of the week, holidays and wedding size ensures fair pricing for everyone.

Reception May-Oct. Sat. 3,500 - 7,500 | Sun/Fri. 2,500 - 6,000 | Mon-Thu. 900 - 4,500 Reception Nov-Apr. Sat. 2,000 - 5,500 | Sun/Fri. 1,000 - 4,500 | Mon-Thu. 550 - 3,000 Ceremony can be held on site 375-800

Since Venue Fees vary widely, contact us for a customized quote









AMENITIES & INCLUSIONS



AMENITIES

- Main building with large deck
- Tent on events concrete pad.
- Expansive lawn
- Access to interactive wine & beer tasting stations.
- 5 Modern indoor restrooms, one of which can act as Bridal Suite.
- All areas are fully handicap accessible
- Parking for up to 50 cars
- Ambient bistro lighting in tent
- Electrical outlets under the tent

OTHER SERVICES

- Use of prep/plating kitchen
- Buffet set-up, packing up leftovers, and clean up for drop-off buffet available
- Ceremonial cake server and flute set
- Cake cutting, distribution, and preservation of top cake tier
- Projector & screen available



INCLUSIONS

- Day-Of Event Coordinator
- Design your own floor plan template
- Tailored beverage selections for all bar packages
- Glassware for all bar packages
- Up to 20 Farmhouse style tables
- Up to 150 cushioned banquet chairs
- Wooden wedding arch
- Sweetheart table
- High top tables
- Bartending service & cleaning crew



THE DRINKS



Our license only allows us to serve NY-made alcoholic products. That doesn't mean that the selection is limited, NY is home to multi-award-winning wineries, breweries, and distilleries! Because of the close relationship we have with local producers, if the bar is an important part of your event, you are in for a treat! Whether you choose to serve easy-drinking crowd pleasers or complex craft drinks, the quality and value that you choose for your guests will be sure to please. We'll build a customized package with an assortment tailored to your style and taste.



Make the Cocktail Hour a highlight by letting everyone choose their first drink(s) amongst 32 premium wines and 12 craft beers and ciders on tap. How? Through our first-in-the area self-service Wine, Beer & Cider Interactive Dispensers.



Refreshing, creative, natural non-alcoholic beverages are always the unexpected, yet the most welcomed surprise at events. Our experts will help you create seasonal, flavorful mocktails and lemonades suited to your event and guests.

For your event, we offer up to two bar locations and dedicated bartenders to ensure that no one goes thirsty!





events@oncefingerlakes.com



Some partner brands

Dr. Konstantin Frank Heart & Hands Hermann J. Wiemer Living Roots Weis Vineyards Big aLICe Brewing Beer Tree **Brewery Ardennes** Genesee **Upstate Brewing FLX Cider House FLX Distilling** Iron Smoke and more!

BAR PACKAGES



EXPLORE NY WITH HAND-PICKED VALUE PRODUCTS THAT SURPASS EXPECTATIONS

We will make sure that you have a diverse array of styles that everyone loves while tailoring the selection to make it as unique as your event. We'll work with you to create an open, cash, on consumption or a mixed bar based on your needs.

CASH BAR & ON CONSUMPTION



| | Beer & Cider | Wine | Spirits | Cocktails | Mocktails | Soda |
|------------------|--------------|-------|---------|-----------|-----------|------|
| Value Explore NY | 4-8 | 9-12 | 9-14 | 10-15 | 5.5-11 | 4-5 |
| Premium I Love N | Y 5-10 | 10-15 | 9-14 | 10-15 | 5.5-11 | 4-5 |

OPEN BAR - Per Person

| | 3 hrs | 4 hrs | 5 hrs |
|--|-------|-------|-------|
| Essentials - Wine & Beer | 29.5 | 33.5 | 38.5 |
| Upgrade to Premium I Love NY | +6.5 | +7.5 | +8.5 |
| Tailor Made - Essentials + 2 Signature Cocktails | 32.5 | 36.5 | 42.5 |
| Upgrade to Premium I Love NY | +8.5 | +9.5 | +10.5 |
| Spirited - Tailor Made + Full Bar | 38.5 | 43.5 | 49.5 |
| Upgrade to Premium I Love NY Wine & Beer | +8.5 | +9.5 | +10.5 |

ALL PACKAGES INCLUDE

- 1-drink pp preloaded tasting cards to access the interactive premium wine, beer & cider self-service dispensers during Cocktail Hour.
- 4 beers, 4 wines, sodas, seasonal lemonade or mocktails when applicable.
- Spirited Full Bar includes premium vodka, gin, whiskey, tequila or bourbon & mixers.

BAR ENHANCEMENTS

- Premium I Love NY upgrades include wine and beer selection meeting & tasting
- Champagne Toast from \$7.5pp
- Hard ciders and hard seltzers available
- Extended use of the interactive Tasting Stations
- Self-Service Coffee & Tea Bar \$5pp (min. 50)
- Different services for Cocktail Hour & Reception

Minimum spend for Cash Bar and On Consumption varies
Open Bar rates apply to all attendees over 21 years old. Non-Alcoholic Bar for minors from \$15pp
20% service fee applies to all options
Staffing quoted on an event-by-event basis

Catering Suggestions



We do not offer complete catering services but would love to introduce you to extraordinary chefs that we know and trust.

**Once Finger Lakes

Simple yet contemporary hors d'oeuvres and dessert bars. Procuring locally grown, seasonal products, and partnering with innovative chefs to create gourmet small bites.

Starting at \$11.5pp plus service, tax and gratuity.



CopperTop Catering

Syracuse's premier special event caterer. Everything is always made to order from the freshest and locally sourced ingredients. Knwon for top service and beautiful presentations.

coppertopcatering.com, 315-857-7477, mpelkey@coppertoptavern.com



Dean Lane Food & Farmstead

A local institution, Dean Lane is a 3-generation community-driven family farm that showcases hyper-seasonal fresh ingredients. From casual BBQ to upscale plated farm-to-table dinners. deanlane.net, 607-242-3149, info@deanlane.net



Farmhouse Table Catering

One of the region's top caterers with impeccable reviews.

Farmhouse celebrates fresh, local, seasonal ingredients with a homemade, farm-style, slow cooking method.

farmhousetablefood.com, 585-467-4400, info@farmhousetablefood.com



Catering Suggestions



Continued...

Feast & Co Catering

Let Christopher Bates, Master Sommelier & Executive Chef, impress you with creative artisanal foods. From innovative edible centerpieces to inspiring spins on classics and thrilling creations. flxfeastandco.com, 585-208-0658, catering@flxhospitality.com



La Monarka Mexican Food

Chef Rosa Gonzalez doesn't cut any corners. True to her family's original recipes, everything is made from scratch (even the tortillas!) using only authentic Mexican ingredients.

Facebook & Instagram @lamonarkaflx, lamonarkaflx@gmail.com



Lake Life Catering

One of the Finger Lakes' rising stars, chef Tyler LaCroix, is spearheading the modernization of the regional cuisine with creative dishes showcasing seasonal local ingredients.

Facebook @LakeLifeCateringCo, 607-368-0779, lakelifecatering@gmail.com



Partyman

One of the region's most awarded caterers. "Elevating your Experience" is what they do. Unbeatable versatility, specializing in fully customizable menus, with equally stunning aesthetics.

partymancatering.com, info@partymancatering.com, 585-438-4321



EXAMPLE TIMELINE



3:30 pm Meet for first look (only if on agenda)

4:00 pm Guests begin to arrive and final preparations for

ceremony, or arrive on site if not doing first look

4:30 pm Wedding ceremony

5 - 6 pm Cocktail hour in tasting room & on deck

6 pm Tent opens, Reception begins Introductions and first dance

6:15 pm Dinner starts

6:30 pm Toasts and speeches

6:50 pm Father Daughter, Mother Son dances

6:55 - 10 pm Dancing and mingling

7:30 pm Cake cutting

8:30 pm Bouquet toss

9:45 pm Bar last call

10 pm Final song & conclusion of wedding celebration











BOOKING AN EVENT



PAYMENT TERMS

No event will be hosted without signed Contract.

- All prices and fees on this brochure are informational only and are subject to change without notice. Only formal quotes guarantee prices for 30 days.
- Dates can't be held and will only be locked in once the deposit is made
- Payment Schedule
 - Non-refundable \$1,500 deposit or 20% of quoted total before tax, whichever is less.
 - o 9 months before the event Non-refundable 45% of the quoted total before tax.
 - o 3 months before the event Non-refundable 30% of the quoted total before tax.
 - o 2 weeks before the event Outstanding balance and taxes.
- Additional charges incurred the day of the event due by the end of it
- Payments made with a credit card will incur an additional 3.5% service charge

CANCELLATION POLICY

• All payments are final - see Payment Terms for details. If an event needs to be cancelled, we'll try our best to rebook the date as soon as we learn about it. If the date is successfully rebooked, 50% of all payments made to that point will be reimbursed.





